

Katella + Los Alamitos

COMMERCIAL CORRIDORS PLAN

WINTER 2010

Hello,

The Southern California Association of Governments (SCAG) is providing a grant to the City of Los Alamitos to re-envision the land uses, circulation, and livability of Katella Avenue and Los Alamitos Boulevard. At the same time, the Orange County Transit Authority (OCTA) is planning to introduce enhanced bus service (Bus Rapid Transit or BRT) along Katella Avenue. Over the next six months, the City will analyze and outline actions that can be taken to capitalize on the forthcoming BRT routes and stations, stimulate new private investment and development, and ultimately create a new vision for great places in Los Alamitos.

PROJECT STUDY AREA

The study area encompasses approximately 240 acres in the City along both Katella Avenue and Los Alamitos Boulevard. The study area extends from Cerritos Avenue to the Vons center past Farquhar Avenue along Los Alamitos Boulevard, and from Interstate 605 to Walker Street along Katella Avenue (see map on page 2).

PUBLIC SURVEY

One of the first steps in the Katella + Los Alamitos Commercial Corridors Plan is to ask residents, businesses, and visitors what their experience is along these two corridors and what they would like to see in the future. If you have not already done so, please take a brief survey and help us guide the future of the City of Los Alamitos. You can take and submit your survey responses in the following ways.

Project website: www.ci.los-alamitos.ca.us/community/corridors.htm

Online

1. Visit the City's website (see link above)
2. Click on the "Take the Public Survey" link.
3. You will be taken to another website, where you can fill out and submit the survey online.
4. You can also download a PDF copy of the survey to fill out and fax/mail/deliver to the City.

Fax, U.S. Mail, In person

Visit the City's website to download and print a copy of the survey. Fill out the survey and deliver it to the City.

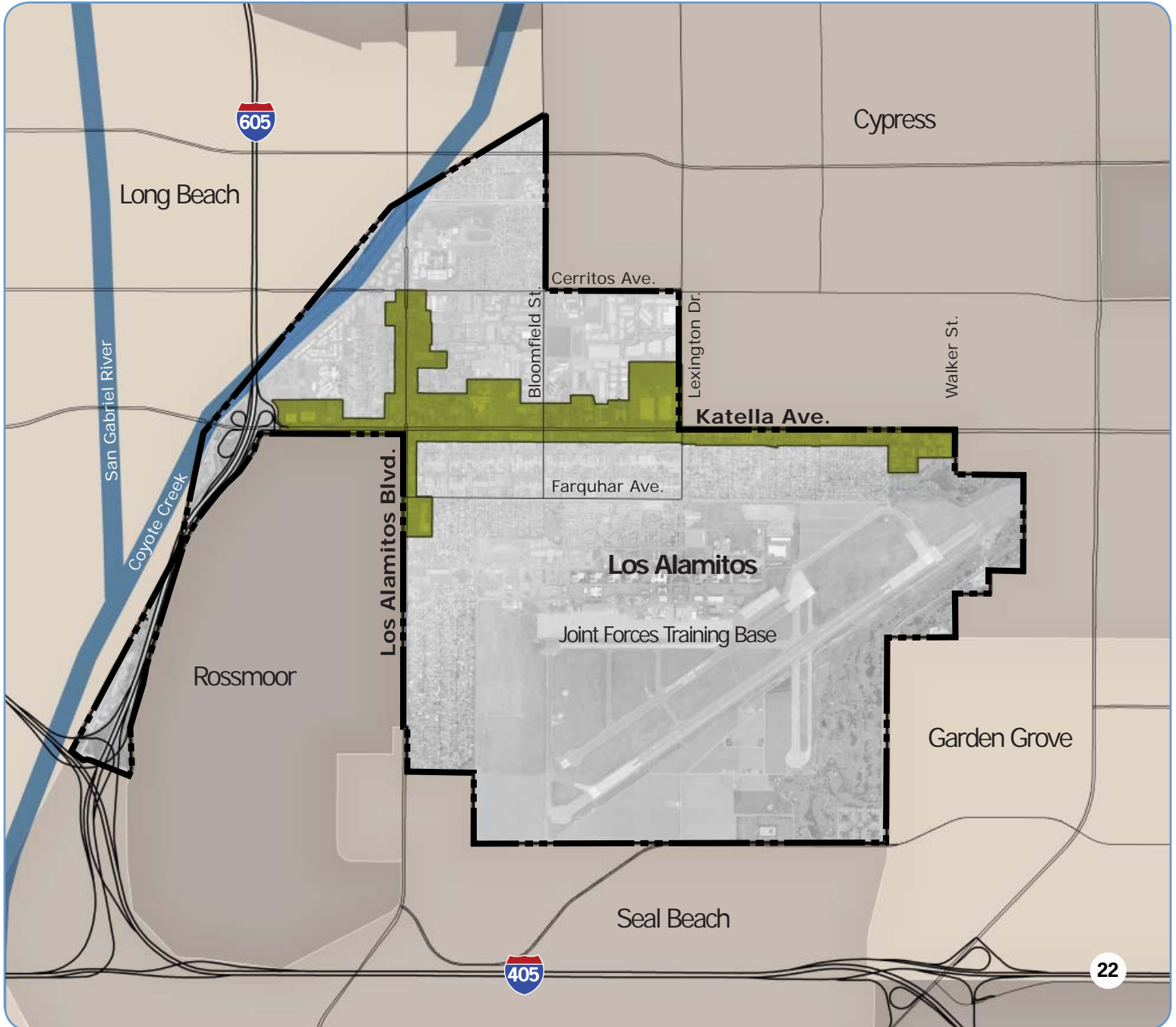
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More info: www.ci.los-alamitos.ca.us/community/corridors.htm
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Commercial Corridor Study Area



This is a project for the City of Los Alamitos with funding provided by the Southern California Association of Governments' (SCAG) Compass Blueprint Program. Compass Blueprint assists Southern California cities and other organizations in evaluating planning options and stimulating development consistent with the region's goals. Compass Blueprint tools support visioning efforts, infill analyses, economic and policy analyses, and marking and communication programs.

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