

City of Los Alamitos

Agenda Report Consent Calendar

May 18, 2009
Item No: 7C

To: Mayor Troy Edgar and Members of the City Council
Via: Nita McKay, Interim City Manager
From: Steven Mendoza, Community Development Director
Subject: Street Curb Address Painting Contract for 2009

Summary: At its meeting of November 24, 2003, the City Council adopted Resolution No. 1939, authorizing non-profit organizations, to apply for consideration to conduct the street address painting contract within the City.

Recommendation: Staff recommends that City Council;

1. Authorize a street curb address painting for 2009 on a strictly donation basis, with Canning Hunger and
2. Authorize the City Manager to issue a no fee solicitors permit, no fee encroachment permit and a business license.

Background

In November of 2003, City Council adopted a resolution allowing non-profit organizations located outside of the City to benefit from the administration of a street address painting contract within the City. The Resolution is attached.

The non-profit organizations shall submit a letter by May 1 of each year wherein the City Council shall make a final determination as to which non-profit will run the program for that year, or which non-profits will share in the management of the program for that year. To this end, staff mailed out announcements to all local non-profits and the previous participant, Canning Hunger. To date, one non-profit organization has expressed interest in administering the program.

Mr. Greg Contopoulos, Director of Development for Canning Hunger, a non-profit organization, has requested permission to repaint every curb address in the City at no charge to the City. When the address painting is complete, Canning Hunger will request a tax-deductible donation from each residence. The recommended donation in 2009 is \$13.00 but they will accept any amount. Mr. Contopoulos' company has over 20 years of on-the-job experience, having successfully painted nearly 2,000,000 addresses in over thirty (30) southern California cities with over 80% of its raised funds going towards providing free meals to the needy. Canning Hunger only uses the highest

quality materials and workmanship to complete the job and is fully insured to \$2,000,000. Council last awarded the contract in August 2004 to Canning Hunger.

Fiscal Impact

In approving this action, the City Council would be waiving a solicitor's permit fee of \$153.00 and an encroachment permit fee of \$25.00. Non-profits are already exempt from the Business licensing fee. Canning Hunger solicits for donations after the curb painting is complete.

Prepared By:

Approved By:

Steven Mendoza
Director of Community Development

Nita McKay
Interim City Manager

Attachments:

- 1) *City Council Resolution No. 1939*
- 2) *Letter from 'Canning Hunger' requesting approval*
- 3) *List of Non Profits*
- 4) *Press Release for Website*

City of Los Alamitos Asks Residents to be Wary of Curbside House Number Paint Scams

City of Los Alamitos advises residents to be on the alert for unauthorized paint crews currently operating within the community. The City has recently received several calls from concerned residents who have been visited by individuals asking if they would like to have their house number painted on the curb. In some cases, residents are being charged anywhere from \$10 to \$40 for poor quality work.



This type of scam is common everywhere and usually begins every spring and continues throughout the summer months.

In an effort to prevent this, the City issued a permit for residential curb address painting to only one group – Canning Hunger. Representatives from Canning Hunger typically conduct their program every three years during the spring and summer months. The cost for their services is strictly a voluntary donation. The Orange County-based non-profit group uses the funds donated during their ‘Curbing Hunger’ program to help feed homeless and low-income families across the nation. Paint crew members wear a t-shirt from Canning Hunger and carry a card identifying them as volunteers as well as a copy of the permit issued by the City. If approached by an individual asking for payment for curb painting services, residents are encouraged to ask for their identification and City-issued permit.

Residents who observe an unauthorized paint crew operating in their neighborhood or who would like to confirm an individual’s claim that they are permitted by the City, are asked to call the Public Works Department at 562.431-3538.

To learn more about Canning Hunger, call 1.888.354.3663 or visit its website at www.canninghunger.org