

MINUTES OF SPECIAL MEETING – FEBRUARY 17, 2009

4. SPECIAL ORDERS OF THE DAY

A. Los Alamitos Television (LATV) Discussion

This report provides the City Council with a summary of the history of Los Alamitos Television (LATV), including the non-profit corporation's dissolution in December 2007. Information is also provided regarding future options for the operations and programming of Los Alamitos Television.

Interim City Manager McKay summarized the staff report, noting expenditures were higher than revenues.

Mayor Grose advised Brigadier General Combs would be speaking on Option 2, the possibility of a lease option on the Joint Forces Training Base (JFTB).

Brigadier General Combs gave a Power Point presentation regarding the concept of a multi-purpose facility at the JFTB (Building 6). He stated the requirements for participants would be as follows:

- only non-profit organizations would be allowed;
- payment of utilities
- rent or "in kind" services would need to be negotiated
- a \$1,000,000 bond to operate on the JFTB
- \$20,000 investment from LATV to use the facility

Mayor Grose stated the JFTB needed a Letter of Intent, along with a check for \$20,000. He pointed out the need for a quick decision, as the Base was getting ready to issue a Memorandum of Understanding.

Council Member Mejia recommended establishing a 501c3, with separate channels and no affiliation to the City. She expressed concern regarding the ability to access the TV station on the Base during a disaster.

Council Member Edgar made the following points:

- Three components to PEG – Public, Education and Government
- AB2987 cut funding
- Support for 501c3 for P (public portion)
- The station needs a "home"
- Cable Commission unsuccessful – difficult to get a quorum
- Engage all groups and do not establish fixed costs

Council Member Stephens liked the opportunity for station location at the JFTB, and agreed with doing "in kind" services in lieu of paying rent. He agreed with establishing a 501c3.

Mayor Pro Tem Poe stated the August 31, 2006, staff report had not included all the pertinent information and, if it had, the Council might not have given the LATV Board a "time out". She expressed support for establishing a 501c3, and asked if the old

one could be reinstated. Assistant City Attorney Raymond stated she would have to check into that possibility.

Mayor Pro Tem Poe thought the opportunity of LATV at the Base was a great idea, and thought it could be beneficial to check with the high school again as well.

Mayor Grose expressed support for establishing a 501c3, adding Council would need to focus on transferring the equipment once it was done.

Mayor Grose made a motion to give the JFTB a Letter of Intent as a placeholder for LATV, seconded by Mayor Pro Tem Poe.

Council Member Mejia thought a 501c3 should send the letter, not the City. Mayor Grose pointed out the letter was just a placeholder, and the 501c3 could decide about funding.

Council Member Edgar suggested another meeting on this subject to gain further input and discussion.

Brigadier General Combs stated that although the Letter of Intent was merely a placeholder, as a member of the Charter group it would give the City priority regarding facility use. He pointed out the letter would state an actual partnership would not be solidified for ninety days. He stated the JFTB would seek another partner if a 501c3 was not established.

Mayor Grose made an amended motion to have the Letter of Intent be sent on behalf of the 501c3, and meet for further input on March 16, 2009, seconded by Mayor Pro Tem Poe.

Motion/Second: Grose/Poe

Unanimously carried: The City Council directed staff to send a Letter of Intent on behalf of an LATV 501c3, as a placeholder for the JFTB facility (building 6); and, to meet again regarding this subject on March 16, 2009.