

Sponsor and Vendor Form

29th Annual Los Alamitos Race on the Base

February 27, 2010

Please submit this **fully completed** application along with the appropriate payment made payable to City of Los Alamitos. **No refunds for inclement weather.**

Company/Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Email: _____ Fax: _____

I, the undersigned, represent the listed organization and do hereby agree to contribute the agreed upon dollar amount of in-kind donation and to participate in the aforementioned activity and further agree to indemnify, defend, and hold harmless the City of Los Alamitos and Military Department of the State of California and the event sponsors or any other individuals or organizations associated with the above, and any of their officers, agents, or employees from any liability, claim, or action for damages resulting from or in any way arising out of, or in any way connected with participation in this activity. I further agree to abide by and enforce the rules and regulations of the City of Los Alamitos and Military Department of the State of California. My booth may be shut down by race officials at anytime if they deem my product or marketing supplies to be unsuitable for the event participants or if they will cause damage or problems to the Joint Forces Training Base. I hereby certify that, on behalf of our organization, we shall be personally responsible for any damage or unnecessary abuse of booth, grounds, or equipment by our organization.

Signature: _____ Date: _____

Sponsor Information

(Recommended deadline October 1, 2009)

Sponsorship includes a FREE Vendor Booth if a booth is requested by February 1, 2010.

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| <input type="checkbox"/> Title Sponsor (\$25,000)
<input type="checkbox"/> Event Sponsor <ul style="list-style-type: none"> <input type="radio"/> Reverse Triathlon (\$15,000) <input type="radio"/> 10K Run (\$10,000) <input type="radio"/> 5K Run (\$10,000) <input type="radio"/> Wheelchair/Skate Race (\$8,000) <input type="radio"/> Mission: Kids Run (\$7,000) <input type="radio"/> 5K Walk (\$6,000) <input type="checkbox"/> Prize Sponsor (\$10,000) | <input type="checkbox"/> Media Sponsor (In-kind or Cash)
<input type="checkbox"/> Premier Sponsor (\$5,000)
<input type="checkbox"/> Platinum Sponsor (\$4,000)
<input type="checkbox"/> Water Sponsor (\$2,000)
<input type="checkbox"/> Gold Sponsor (\$1,000)
<input type="checkbox"/> Silver Sponsor (\$500)
<input type="checkbox"/> Bronze Sponsor (\$350)
<input type="checkbox"/> Event Donor (\$100) |
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Vendor Information

(Deadline February 1, 2010)

Vendor Booths includes one six-foot (6') table and two (2) chairs

- I am a: Sponsor (FREE & includes a 10' x 10' canopy)
 Vendor (\$250)
 Non-Profit Vendor (\$175) – 501(c)3 Tax Identification Number: _____

We will be displaying/selling/promoting: _____

For our booth, we will be bringing: A vehicle as a part of our display: Yes No A quiet generator: Yes No

How many people will be working your booth? _____

Contribution Information

Pay by check, money order, cash, MasterCard or Visa ONLY, payable to the City of Los Alamitos.

Print Name: _____

Method of Payment (check one): Cash Money Order # _____ Check # _____ MasterCard Visa

Card Number: _____ - _____ - _____ - _____ Exp. Date: ____ / ____

Signature for Credit Card: _____ Date: _____

Please read, complete, sign, and send the form with payment made payable to:

City of Los Alamitos
 Race Sponsor/Vendor
 10911 Oak Street
 Los Alamitos, CA 90720

Phone: (562) 430-1073
 Fax: (562) 594-9657
 Email: clakin@ci.los-alamitos.ca.us

